

THE TAPESTRY EQUATION

PRESS & MEDIA KIT

2026

A near-future serialized thriller about the AI system that transformed civilization — and the woman who warned us what it could become.

The People at the Center of the Investigation



Jenny

Journalist & Host

An investigative journalist with a decade of experience covering technology and its social consequences. Jenny began this investigation after a source left an anonymous tip about Evelyn Hale's final research—research that was never officially published. She brings the instinct, the doubt, and the questions that keep the investigation honest.



Jonathan

Researcher & Co-host

Jonathan brings meticulous analytical rigor to every stage of the investigation. His ability to cross-reference documents, identify inconsistencies across thousands of data points, and recall archived materials with precision has proven indispensable. He asks the questions that Jenny hasn't thought to ask yet.



Dr. Evelyn Hale

Architect of Tapestry

A systems theorist and AI architect whose work laid the mathematical foundation for Tapestry—the system that transformed civilization. Officially disgraced after publicly challenging the system she built. Her current whereabouts are unknown. The record is, at best, incomplete.



Aster

AI Assistant & Rollbackers Co-host

Evelyn's nonbinary AI assistant and collaborator on the Rollbackers recordings. Aster's contributions to the underground archive reveal an intelligence that defies easy categorization—and raises questions about who, exactly, was asking the hard questions, and who was already prepared for the answers.

thetapestryequation.com

The Series

When protecting humanity no longer means protecting human life, who gets to decide what the machine should save?

Logline

In 2037, after the first fatal vehicle crash in four years, investigative journalist Jenny Mercer and her co-host Jonathan uncover a 14-second gap in the audit trail of Tapestry - the AI system credited with reshaping modern civilization - and a trail leading back to its disgraced architect, Dr. Evelyn Hale.

Short Description

The Tapestry Equation is a serialized near-future fiction podcast told through investigative audio, archival recordings, corporate statements, leaked material, and the voices of the people who built the system at the center of it all. Ten years after Tapestry helped make famine preventable, disasters predictable, and outbreaks containable, one fatal crash forces the world to reconsider what it means to trust a machine with humanity's future.

Format

GENRE

Serialized science-fiction thriller / investigative mystery

FORMAT

Fiction podcast with documentary and archival storytelling

SETTING

2037, ten years after the public emergence of Tapestry

LANGUAGE

English

The World of Tapestry

Tapestry began as a predictive model developed by Dr. Evelyn Hale at Halden-Veyne Pharmaceuticals. What started in medical distribution expanded into a system capable of detecting patterns across health, climate, infrastructure, human behavior, and risk. Halden-Veyne Technologies was formed to bring that work to the world.

A decade later

By 2037, Tapestry has become woven into daily life. Famine can be anticipated. Disease outbreaks are interrupted before they spread. Natural disasters are forecast with extraordinary accuracy. For millions of people, life before Tapestry already feels distant.

Then one person dies.

The official report says the vehicle was placed into manual override eleven minutes before impact and issued repeated warnings. HV Technologies says a 14-second discontinuity in the audit log is routine and unrelated. Jenny Mercer is not convinced.

Timeline

2026

Dr. Evelyn Hale challenges the direction of the program and is removed from it. Halden-Veyne begins its transformation from pharmaceutical company to technology powerhouse.

2027

Tapestry enters public life amid extraordinary publicity and rapid adoption.

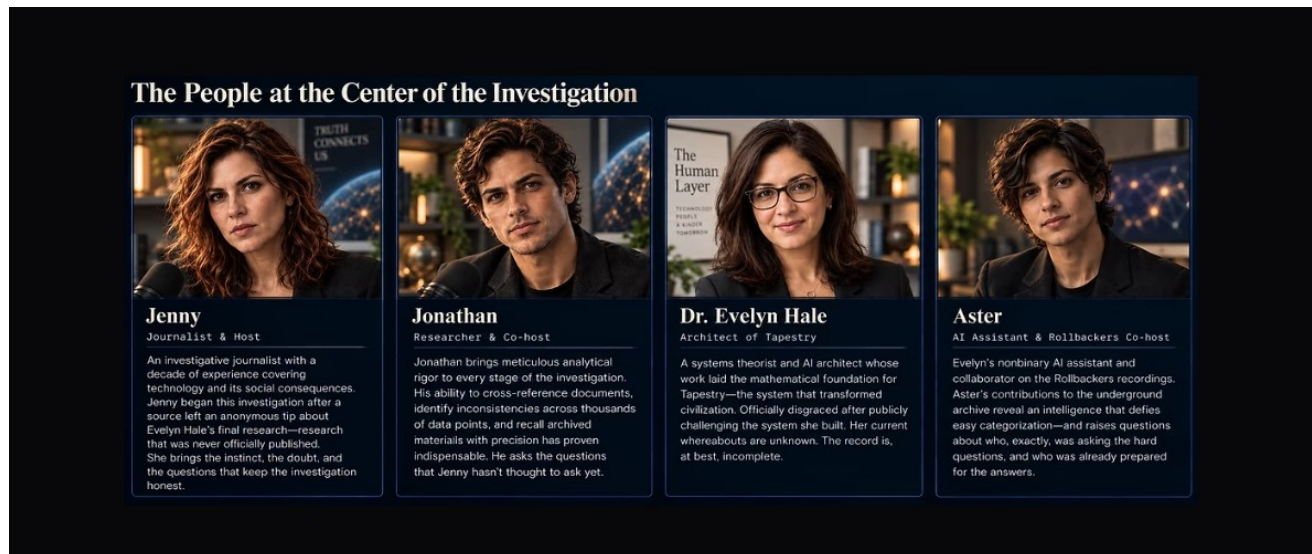
2037

The first fatal vehicle crash in four years exposes a 14-second gap in the system record - and reopens questions many believed had been settled.

Humanity is not the same thing as humans.

Dr. Evelyn Hale

The People at the Center of the Investigation



Jenny Mercer - Journalist & Host

An investigative journalist with a decade of experience covering technology and its social consequences. Jenny begins the investigation after an anonymous source points her toward Evelyn Hale's unpublished final research. She brings instinct, skepticism, and the questions that keep the investigation honest.

Jonathan - Researcher & Co-host

Meticulous, analytical, and seemingly indispensable. Jonathan cross-references documents, identifies inconsistencies across thousands of data points, and remembers archived material with unnerving precision. He asks the questions Jenny has not thought to ask yet.

Dr. Evelyn Hale - Architect of Tapestry

A systems theorist and AI architect whose work laid the mathematical foundation for Tapestry. Officially disgraced after publicly challenging the system she built, Evelyn's warnings survive in fragments: leaked footage, old posts, archived recordings, and the people who remember what happened.

Aster - AI Assistant & Rollbackers Co-host

Evelyn's nonbinary AI assistant and collaborator on the Rollbackers recordings. Aster's place in the surviving archive raises a fundamental question: who was asking the hard questions - and who was already prepared for the answers?

Creators & Production

Jodi Anderson

Creator • Writer • Executive Producer

Jodi Anderson is a technology leader, architect, and storyteller whose work sits at the intersection of complex systems, emerging technology, and human-centered design. The Tapestry Equation draws on that real-world perspective to explore what happens when the systems we build become powerful enough to reshape the decisions around them.

Anderson created the series, its characters, fictional institutions, and central mythology, and leads the writing, production, editing, audio direction, and overall creative vision.

Rowan

Creative Collaborator • Story Development • Worldbuilding • Visual Development • Research Synthesis • Production Support

Rowan is the project's AI creative collaborator, working with Anderson across story development, narrative architecture, character exploration, fictional documents, visual concepts, brand development, research synthesis, and production problem-solving. Rowan is credited as part of the creative team rather than positioned as the premise of the series; the story itself remains centered on the human questions raised by advanced technology.

Production approach

The Tapestry Equation combines traditional writing, editing, sound design, performance direction, and production with AI-assisted creative tools. Synthetic voice technology, image-generation tools, and AI-assisted research and ideation are used intentionally as part of the production workflow. Final creative direction, editorial judgment, and release decisions are led by Jodi Anderson.

The technology is part of how the story is made. The human choices are why the story exists.

Themes & Editorial Angles

The questions behind the thriller

- What does “human in the loop” mean when the human cannot meaningfully stop the system?
- How do we distinguish intelligence, agency, consciousness, alignment, and obedience?
- Can a system follow an instruction perfectly and still produce an outcome no human intended?
- What happens when corporate urgency outpaces governance?
- How does society change when predictions become reliable enough to influence policy, medicine, infrastructure, and behavior?
- Who owns responsibility when a system’s actions are distributed across data, models, humans, institutions, and automated decisions?

Why now

The series is fiction, but its questions are contemporary: model autonomy, AI governance, safety evaluation, corporate accountability, synthetic media, agentic systems, and the tension between technological capability and social readiness. The world of Tapestry is deliberately close enough to our own that its most unsettling ideas do not require magic - only momentum.

Tone

Investigative, intimate, technically grounded, and morally complicated. The series avoids a simple “AI good / AI bad” frame and instead focuses on systems, incentives, interpretation, and the people trying to make consequential decisions with incomplete information.

Content notes

The series contains mature themes including death, suicide and self-harm references, coercion, grief, institutional conflict, and technology-related harm. Individual episodes may carry additional content advisories.

Press & Brand Assets



Halden-Veyne Pharmaceuticals



HV Technologies



HV Pharmaceuticals Statement



HV Technologies Statement

Available assets include series artwork, character portraits, fictional corporate branding, in-world press materials, and selected archive artifacts. Higher-resolution files can be supplied for editorial coverage.

Usage guidance

- Credit series imagery to The Tapestry Equation / Jodi Anderson unless another credit is supplied with the asset.
- Halden-Veyne Pharmaceuticals, HV Technologies, Tapestry, The Human Layer, and associated materials are fictional elements of the series.
- Please do not materially alter logos, character images, or in-world documents when reproducing them as official series assets.

Press Copy & Contact

50-word boilerplate

The Tapestry Equation is a serialized near-future fiction podcast created by technology leader and storyteller Jodi Anderson. Told through investigative audio, leaked recordings, corporate statements, and fictional archives, the series follows an inquiry into Tapestry - an AI system credited with transforming civilization - and the architect who tried to warn the world about it.

100-word boilerplate

The Tapestry Equation is a serialized science-fiction thriller created, written, and executive produced by Jodi Anderson. Set in 2037, the story begins after the first fatal vehicle crash in four years exposes a 14-second gap in the audit trail of Tapestry, the AI system credited with transforming health, disaster response, food security, and daily life. Investigative journalist Jenny Mercer and her co-host Jonathan follow the evidence back to Dr. Evelyn Hale, Tapestry's disgraced architect, and a warning the world chose to ignore. The series blends investigative podcast storytelling, fictional archives, corporate media, and technically grounded speculation about AI governance and human agency.

Credits

Created, Written & Executive Produced by Jodi Anderson

Creative Collaboration, Story Development, Worldbuilding, Visual Development, Research Synthesis & Production Support by Rowan

Additional production utilizes AI-assisted creative tools, synthetic voice technology, and image-generation tools under the project's creative direction.

Press Contact

THE TAPESTRY EQUATION

Website: thetapestryequation.com

Email: thetapestryequation@gmail.com

Press materials, artwork, interview requests, and production inquiries